

Curriculum Vitae
Ing. Mathieu M.B. Doorduyn (MA)
Interaction designer

Personal details:

name : Doorduyn
given names : Mathieu Meindert Bernhard
address : 1^e Daalsedijk 206
postcode : 3513 TJ
place : Utrecht
birth date, place : 23-12-71 in Soest
telephone numbers : +31-6 - 26328264
e-mail address : doorduyn@webalistic.com
nationality : Dutch
marital state : single

Education:

VWO (pre-university education) <i>Griffland College in Soest</i>	Diploma 1991
University - Applied Physics <i>Twente University</i>	1991 - '92
HBO - Interaction Design (bachelor / professional studies) <i>Utrecht school of the Arts, Faculty of Art, Media & Technology</i>	Diploma 1997
European Media Master of Arts (Interactive Multimedia) <i>University of Portsmouth, UK.</i>	Diploma 1999

Courses, certificates, etc:

User Interface design – the essentials	<i>The Hiser Group</i>	Nov. '96	Certificate
Web design workshop	<i>The Hiser Group</i>	Nov. '96	Certificate
Workshop - usability evaluation	<i>The Hiser Group</i>	Nov '96	Certificate
Profesional photography - base course <i>(Professional Photography institute)</i>	<i>Fotovakschool</i>	Jun. '05	Certificate
BHV (yearly company first aid course)	<i>Medprevent</i>	Nov. '09	Certificate
laido 3 rd degree <i>(Japanese art of sword drawing)</i>	<i>NKR</i>	Jan. '10	Diploma

Skills:

Over 13 years experience in creating useful and usable products for consumer and enterprise products.

An accomplished Interaction Designer and Information Architecture professional with an ability to develop and implement website strategies that support business and financial objectives. A solid foundation in user-centered design (UCD), multimedia and web development.

Specialties

- Concepts, Interaction design, usability analysis, wire framing, prototyping, scoping and planning.
- Balance user experience and business priorities, and improving site conversion
- Gathering and analysis of qualitative and quantitative data and synthesizing into actionable data using strong analytical skills.
- Design for accessibility (WCAG)
- Commercial application of social media and findability

- Photography and post processing

My goal is to add value to the design process by bridging ideas across industries, disciplines and diverse perspectives.

I am well familiar with the tools of the trade: MsOffice, Visio, Adobe Photoshop, Axure and have basic knowledge of web technologies like php, mysql, html, css.

Work experience:

Work:

- | | |
|--|--------------|
| <ul style="list-style-type: none"> - Sr. Interaction Designer
<i>concept, interaction, information and functional design for amongst other things: Koninklijke Marine, NVBR, IDG, Verkeer en Waterstaat, SIRE, Hersenstichting, CBS, Heineken, Schuitema, Aegon, NVOG, Philips, KPN, Beiersdorf, Ministerie SZW.</i> | 2005 - heden |
| <ul style="list-style-type: none"> - Freelance webdeveloper
<i>concept, design, production and system management for a variety of clients. This included building simple CMS solutions in php. Clients included: SGA, Securior Datatrak</i> | 2002 - 2005 |
| <ul style="list-style-type: none"> - Interaction Designer
<i>concept, interaction design, production and management of various website and cd-rom projects. With amongst other things websites for: Hallmark, Mexx, Stork, Unilever, CWI, FNB, NICAM, Rover, GorillaPark, VrijUit en Marantz and cd-roms for Fortis en TROS. Project management and system management for an international consultancy agency.</i> | 1998 - 2002 |
| <ul style="list-style-type: none"> - Freelance webdeveloper
<i>concept, design, production and system management for various Clients. Clients included KLM and World Online.</i> | 1997 |

Internship:

- | | |
|---|-------------|
| <ul style="list-style-type: none"> - Internship in Melbourne, Australia.
<i>Concept, interaction design and production of the 'corporate website' at a usability consultancy company in Australia</i> | 1996 - 1997 |
|---|-------------|

Spare time

In my spare time I occupy myself with photography, guitar building and laido, the art of Japanese sword. Besides that there is my Mazda MX5, reading and internet.

Personal websites:

- | | |
|--------------------------------|--------------------|
| www.webalistic.com | (Photography) |
| portfolio.webalistic.com | (My portfolio) |
| bass.webalistic.com | (Building guitars) |
| iai.webalistic.com | (laido) |
| www.linkedin.com/in/webalistic | (linkedIn profile) |

For an overview of projects I worked on, please visit: <http://portfolio.webalistic.com>